



Course	Wood Industry Comparison
Location	DHBW Mosbach Salzburg University of Applied Sciences
Department / Program	Virtual Wood University
Semester	Semester 1-6
Type	Voluntary
ECTS Credits	2
Workload	60 total hours
Time of Exam(s)	End of course or during the course
Kind and duration of Exam(s) / Assignment(s)	A Film about a detail topic – teamwork of at least 2 countries if possible
Grading	<ol style="list-style-type: none"> 1. The quality and creativity of your film 2. Your contributions in the discussion of your colleagues films <p>You have to do both – make the film and comment to get a positive mark</p>
Learning Methods	<p>This module consists of seminar-style learning, readings, lectures, tutoring sessions, independent study, group discussion, group work and web based learning methods like Podcasts, Video-communication based lectures (Zoom, Microsoft Teams, etc.), Learning Management Systems (like Moodle), Cloud storage, etc.).</p> <p>We will organize two meetings in the semester – one at the beginning and one feedback session at the end of the semester. Dates to be announced.</p>
Prerequisite(s)	Basic knowledge in business administration is helpful, but not necessary.
Successive Course	Optional “International Timber Trade 1 and 2”
Learning Outcomes	<p>As a result of this course, the students should be familiar with:</p> <ul style="list-style-type: none"> – Porters 5 Forces – Hofstede Dimensions – The Analysis of the domestic forest products markets – The Analysis of the international main markets for wood products
Readings	<ul style="list-style-type: none"> – Specific Statistic Data – Porters 5 Forces Literature
Summary of Content	<p>The lesson plan includes:</p> <ul style="list-style-type: none"> – Introduction video to the course – Videos & Literature Hofstede – Video and Literature Porters 5 Forces – The reference video – sawmilling industry in Austria

	- The upload area with the discussion platform
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